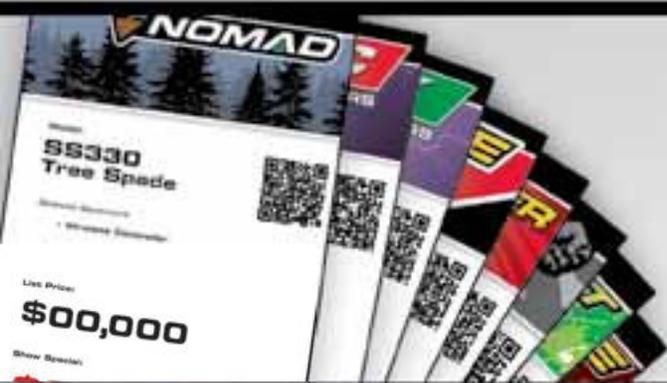


SHOWREADY

When ordering products for displaying at trade shows you now have the option to order them Show Ready. A Show Ready product comes mounted on a specially designed show stand that is easy for End Users and sales people to view and talk about. We are offering these stands at subsidized prices to encourage you to take part in building our brand image in the eyes of the End User. These stands make booths more

interesting and inviting and also send a message that we all take pride in offering the BaumaLight line of products to the End User. Because we believe so strongly that End User interaction with the product is important, we are also offering CO-OP dollars for show space on Show Ready orders to further help off-set the costs. Contact us for details.



SHOW READY TAGS

These custom designed tags enhance the brand image and the show experience. QR codes take show goers directly to information about the product on our website via their mobile devices. When you provide the information we will print, laminate and attach these durable tags to your Show Ready orders.



PLACARDS

Designed to tie into the branding strategy these cards help round out BaumaLight's Show Ready difference. They provide a general overview of equipment specifications including operation requirements and material handling capabilities.



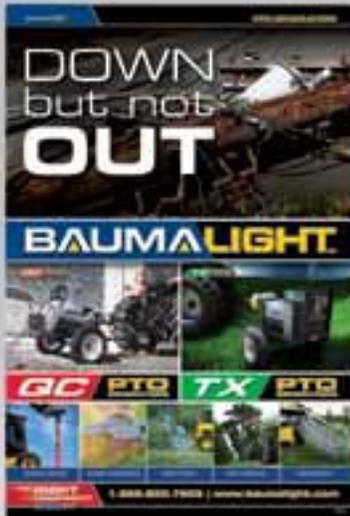
BROCHURES

Available for all product lines our literature offers quality product images and detailed specifications. The easy to use application charts and guidelines will allow you to select the right unit for your equipment.

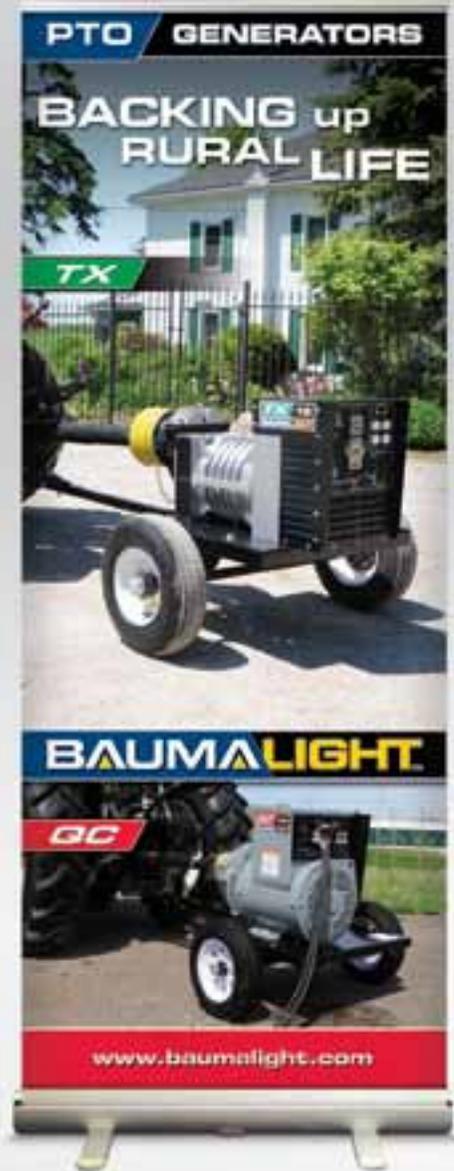


TX

QC



D001667 - Down but not Out Sign (24" x 36")



D001661 - Retractable Banner Stand (30" x 80")

| Model | Part Number | Description | Required Square Footage (L x W = Square Ft) | Regular Price | Price if Ordered with Product |
|--------------|-------------|------------------|---|---------------|-------------------------------|
| Sign | D001667 | Down but not Out | | \$ 85.00 | \$ 14.00 |
| TX12 | D001619 | Frame for Sign | 6 x 5 = 30 | \$ 110.00 | \$ 19.00 |
| TX18 | D001619 | Frame for Sign | 7 x 6 = 42 | \$ 110.00 | \$ 19.00 |
| QC30 | D001619 | Frame for Sign | 7 x 6 = 42 | \$ 110.00 | \$ 19.00 |
| QC45 and up | D001619 | Frame for Sign | 8 x 7 = 56 | \$ 110.00 | \$ 19.00 |
| Banner Stand | D001661 | Generators | | \$ 350.00 | \$ 49.00 |
| Baumalight | D001579 | Flag | | \$ 150.00 | \$ 10.00 |