

# SHOWREADY

When ordering products for displaying at trade shows you now have the option to order them Show Ready. A Show Ready product comes mounted on a specially designed show stand that is easy for End Users and sales people to view and talk about. We are offering these stands at subsidized prices to encourage you to take part in building our brand image in the eyes of the End User. These stands make booths more

interesting and inviting and also send a message that we all take pride in offering the BaumaLight line of products to the End User. Because we believe so strongly that End User interaction with the product is important, we are also offering CO-OP dollars for show space on Show Ready orders to further help off-set the costs. Contact us for details.



## SHOW READY TAGS

These custom designed tags enhance the brand image and the show experience. QR codes take show goers directly to information about the product on our website via their mobile devices. When you provide the information we will print, laminate and attach these durable tags to your Show Ready orders.



## PLACARDS

Designed to tie into the branding strategy these cards help round out BaumaLight's Show Ready difference. They provide a general overview of equipment specifications including operation requirements and material handling capabilities.



## BROCHURES

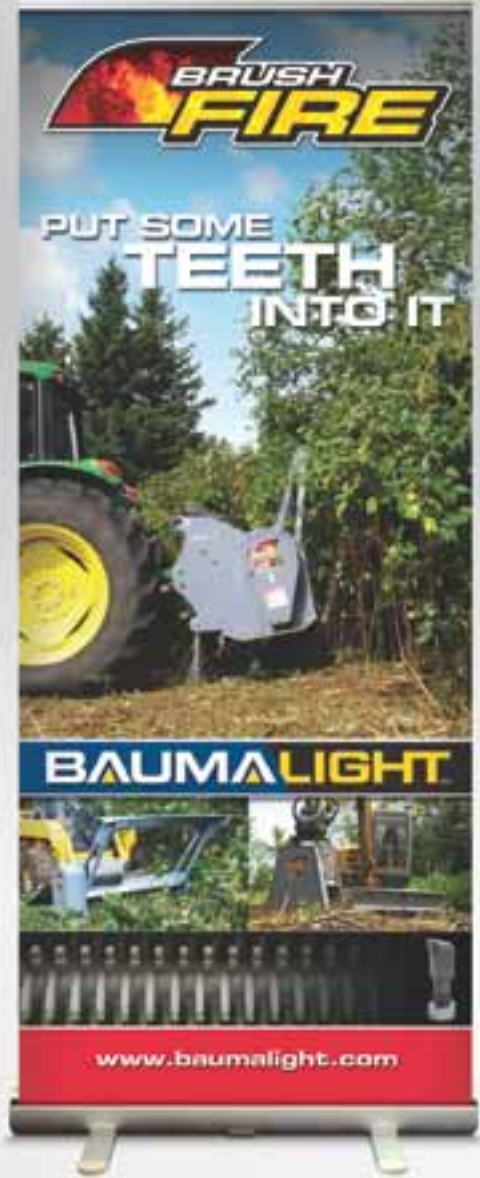
Available for all product lines our literature offers quality product images and detailed specifications. The easy to use application charts and guidelines will allow you to select the right unit for your equipment.



D001489 - MX530 Display Stand



D001613 - MF760 Display Stand



D001662 - Retractable Banner Stand (30" x 80")



MTB-230 - Brush Fire Sign (44" x 22")

Model	Part Number	Description	Required Square Footage (L x W = Square Ft)	Regular Price	Price if Ordered with Product
Brush Fire	MTB-230	Sign		\$ 130.00	\$ 12.00
MF548	D001486	Display Stand	5 x 7 = 35	\$ 185.00	\$ 14.00
MF760	D001613	Display Stand	7 x 9 = 63	\$ 250.00	\$ 24.00
MF860	D001665	Display Stand	7 x 9 = 63	\$ 250.00	\$ 24.00
MX530	D001489	Display Stand	4 x 5 = 20	\$ 150.00	\$ 12.00
MX748	D001666	Display Stand	6 x 8 = 48	\$ 185.00	\$ 14.00
Banner Stand	D001662	Brush Fire		\$ 350.00	\$ 49.00
Baumalight	D001579	Flag		\$ 150.00	\$ 10.00